



**Counselor Leadership Institute  
Orientation Program**

4:00 p.m. Welcome, Cheryl Mosby, State Farm

4:05 p.m. Introduction to the Institute

Lee Rennick, Director Business Education Partnership,  
Rutherford County Chamber of Commerce  
Phyllis Washington, Coordinator of Secondary Education,  
Rutherford County Board of Education  
Shelia Bratton, Coordinator of Middle School Education,  
Rutherford County Board of Education  
Kay Nixon, Coordinator of Vocational Education,  
Rutherford County Board of Education

4:20 p.m. Economic Development, Holly Sears, VP of Economic Development,  
Rutherford County Chamber of Commerce

4:40 p.m. Personnel Expectations, Gene Osekowsky,  
Tennessee Small Business Development Center

5:10 p.m. Aligning Personal Values and Goals, Lee Rennick

5:30 p.m. Dinner

**Contact Information for Today's Orientation Speakers:**

Holly Sears	Chamber of Commerce	<a href="mailto:hsears@rutherfordchamber.org">hsears@rutherfordchamber.org</a>	893-6565
Gene Osekowsky	TSBDC	<a href="mailto:gosekowsky@mail.tsbdc.org">gosekowsky@mail.tsbdc.org</a>	388-2155

Businesses categories for 2005 were chosen based on the demand for workers within the community. The variety of needs within each category is almost unlimited. Health, manufacturing and financial businesses have many needs for employees with specific skills or advanced degrees. Homebuilding and hospitality have more openings for unskilled labor, but even these areas are demanding skills that have not been needed in the past – like computer/keyboarding skills.

Programs Days will vary each month. Counselors will be required to meet at Rutherford County Board of Education at 9:00 am for the program to be bused to that days location. They will be back at the Board of Education by 1:00 pm.

***Counselor Leadership Institute is made possible by a grant from  
State Farm***