



March 1st, 2011

**MEMO:** Educators and Parents of Children in 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> Grade

**FROM:** Lee Rennick, Executive Director,  
Business Education Partnership, Rutherford County Chamber of Commerce

**RE:** State Farm Summer Business Camp July 11-22, 2011

State Farm and the Business Education Partnership at the Rutherford County Chamber of Commerce are pleased to announce the tenth year of the State Farm Summer Business Camp for middle school students. This two-week day camp will be held July 11-22, 2011 and will be hosted at local organizations and businesses. During the camp, students learn business concepts through fun learning activities including:

- |                                      |                                   |
|--------------------------------------|-----------------------------------|
| -Writing a business plan             | -Sales                            |
| -Preparing a PowerPoint presentation | -Management and leadership skills |
| -Understanding Human Resources       | -Public speaking                  |
| -Finances                            | -Etiquette                        |
| -Marketing and Public Relations      | -Golf Lesson                      |

Student teams will each create and present a business plan. They will be judged on their presentations, and a computer will be awarded to each member of the winning team.

Middle school students in Rutherford County who will *complete* the 6<sup>th</sup>, 7<sup>th</sup>, or 8<sup>th</sup> grade by Spring 2011 are eligible for the camp. The application process includes completing a required **application** (attached), a **one (1) page essay** and **two (2) letters of recommendation**. Applications may be obtained from your child's school, at the Rutherford County Chamber of Commerce, or on the BEP's web site at [www.rutherfordbep.org/businesscamp](http://www.rutherfordbep.org/businesscamp).

**\*\*The deadline for applications is April 15, 2011\*\***

A Review Committee will select 40 students for this year's camp. Students not accepted last year may re-apply for the 2011 State Farm Summer Business Camp. The camp is funded by State Farm and is tuition-free. For more information, contact Lee Rennick at the Business Education Partnership at (615) 278-2008.



# State Farm Summer Business Camp

Presented by State Farm and the  
Business Education Partnership at the  
Rutherford County Chamber of Commerce

- ❖ Students must include a **photograph** of the applicant with this application. (No photocopied or computer-generated photos)
- ❖ Students must include a **written essay** stating why he/she wants to participate in the camp. Essays should be typed and no more than one (1) page in length.
- ❖ **Two (2) letters of recommendation** from a schoolteacher, administrator, community leader, minister, church member, coach or family friend must accompany this application. Letters of reference must be typed and must not exceed one (1) page.

Camp Dates: July 11-22 (Mon. - Fri.), 2011

Student's name \_\_\_\_\_  
First Last

School \_\_\_\_\_ Grade completed Spring 2011 \_\_\_\_\_

Age \_\_\_\_\_ Date of birth \_\_\_\_\_ Social Security Number \_\_\_\_\_

Student's t-shirt size (please indicate adult or child size): Small Med Large X-Large XX-Large

Home address \_\_\_\_\_  
street address city zip

Home phone # \_\_\_\_\_ Student's e-mail address \_\_\_\_\_

Name of parent or legal guardian \_\_\_\_\_

Parent/Guardian' place of employment \_\_\_\_\_ Work # \_\_\_\_\_

Cell # \_\_\_\_\_ Parent's Email \_\_\_\_\_

In case your legal guardian cannot be reached, please list two adult emergency contacts :

Name \_\_\_\_\_ Relationship \_\_\_\_\_ Cell # \_\_\_\_\_

Name \_\_\_\_\_ Relationship \_\_\_\_\_ Cell # \_\_\_\_\_

List any experience you have with computers and/or digital cameras \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List your hobbies: \_\_\_\_\_

\_\_\_\_\_

List your three favorite subjects in school: \_\_\_\_\_

\_\_\_\_\_

List any organizations and extracurricular activities you are involved with \_\_\_\_\_

\_\_\_\_\_

Your completed application and supporting documents must be sent to:

Lee Rennick, Executive Director  
Business Education Partnership  
Rutherford County Chamber of Commerce  
3050 Medical Center Parkway  
Murfreesboro, TN 37129  
(615) 278-2008

**\*\*All applications must be received by April 15, 2011\*\***